



LAUREN SIMINSKI

Graphic Designer

🏠 BALTIMORE, MD

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OBJECTIVE

Highly motivated honors graduate of a Top 3 ranked graphic design program seeking to leverage my strong design skills and demonstrated proficiency with design thinking, user experience and client side consulting into a challenging opportunity to make a difference.

EDUCATION

2016 MARYLAND INSTITUTE COLLEGE OF ART
Bachelor of Fine Arts / Graphic Design

SKILLS

INDESIGN



LIGHTROOM



ILLUSTRATOR



HTML/CSS



PHOTOSHOP



SOCIAL MEDIA



AFTER EFFECTS



DIGITAL PHOTOGRAPHY



EXPERIENCE

ILLUSTRIA DESIGNS

DESIGN INTERN

MAY 2015-AUGUST 2015 / Bethesda, MD

Worked directly with the company's clients to complete a wide variety of design tasks.

Designed timeless internal swag to add flavor to the office and leave behind my design legacy.

LOYAL ATHLETIC WEAR

FREELANCE DESIGNER

AUGUST 2015-JANUARY 2016 / Baltimore, MD

Designed a logo, emblem, all of the company branding material, and several T-Shirt designs.

Curated brand typography, color palette, texture, imagery and detailed application directions for each.

BREAKING & LETTERING

EXHIBITION CURATOR

FEBRUARY 2015-MARCH 2015 / Baltimore, MD

Assisted in curating this MICA show.

Designed and applied vinyl lettering puns to be displayed across from the exhibition work.

WOODBERRY KITCHEN/FOODSHED

DESIGN INTERN

AUGUST 2014-DECEMBER 2014 / Baltimore, MD

Designed labels, menus and marketing material to be used at the Foodshed restaurants.

Printed and applied the vinyl to the classic Woodberry Kitchen delivery van.

MICA CENTER FOR DESIGN PRACTICE

DESIGN TEAM MEMBER

AUGUST 2014-DECEMBER 2014 / Baltimore, MD

Worked directly with Maryland Responds in finding a solution to their proposed issues.

Conducted extensive on and off-site research and rebranded, adding new, important branding material.

ART DESTINATIONS

CAMP COUNSELOR

SUMMER 2013-SUMMER 2014 / Germantown, MD

Instructed art projects for camp attendees to proudly complete and use as portfolio pieces.

Worked closely with children of all skill sets.